



Ami Austin Interior Design is an award-winning full-service interior design firm located in Memphis, Tennessee. Known for a sophisticated and intriguing style, Ami Austin combines profound insights with a passion for inimitable design to create memorable interiors for residential and commercial projects. We spoke to principal designer and President Ami Austin to find out more.

Established in 2004, Ami Austin Interior Design is a full-service interior design firm in Memphis, Tennessee that is recognized across the US as an award-winning purveyor of sophisticated and intriguing interiors.

Ami Austin, President and principal designer of the firm, boasts versatility and skill in transforming homes, offices and commercial spaces into designs tailored to suit the function of the space and the visions of her clients. Her wealth of design knowledge and portfolio of unique, beautiful and functional designs has made her a leading representative of the US luxury home market, also working on multi-family developments, historical home renovations and many corporate designs. "We love the diversity all of these projects bring and the challenges to be creative in so many markets and design endeavors," Ami tells us. "We are happy to also take our place in the communities we work in to support the arts and charitable endeavors when we can, as a part of giving back and staying connected to the good work these organizations do. We are overjoyed by the chance to work with so many wonderful and accomplished clients."

Ami takes full responsibility for every design plan she works on and oversees the progress of each project on a daily basis, personally attending and finalizing all installations ready to be revealed to the client. She is supported by her inhouse team who are responsible for the day to day logistics and liaison with contractors once a project reaches the execution phase. Ami's fulltime project manager is a vital member of the team,







overseeing every little detail to ensure the project runs smoothly and every element of their clients' vision is realized.

As such, communication is key, both internally and externally; "We endeavor to work with the best possible, trade associates, contractors and fabricators to bring the design concept to the highest standard for our clients," says Ami.

"We are representing the client at all times and working to ensure the plan is executed as our clients had imagined the project from the beginning." As such, Ami and her team work closely with their clients and contractors to ensure that the final products stay true to the client's desired outcomes. The initial stages of the Ami Austin process therefore include drawing up a contract between the firm, clients and contractors, to ensure every party is happy with the goal and how they are going to achieve the client's dream home or office space.

Ami is always looking at how she can improve her service offering to clients, whether it is her own range of furniture and products or in customer service. At the moment, technology and its advancement are taking precedence in the field of interior design as its benefits in efficiency and effectivity become increasingly apparent. Ami and her team are using technology to continue making the creation of dream homes even easier and more enjoyable, beginning with the creation of an online store and select project engagements for clients who are not looking for complete interior design services, but just seeking guidance locally or nationally.

Consequently, the future is looking bright for Ami Austin, even despite the ongoing pandemic. Their projects are largely continuing to progress, if at a slower rate due to pressures and issues with production and transportation. Fortunately, most of the upholstery products used by the firm are sourced in the US, but for those clients seeking materials from further afield, progress has slowed down considerably.

However, Ami considers herself very fortunate to have a loyal and understanding clientele who continue to offer their support in unprecedented times such as these. Her clients are able to look forward to the realization of their beautiful projects in the near future, thanks to their trusted partner in Ami Austin.

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